



CEREAL IN A CUP

Give consumers the cereals they crave and the convenience their lifestyles demand. *Kellogg's® Cereal-in-a-Cup* delivers satisfying, adult-sized portions in portable, no-spill packages your customers can enjoy. Just add milk and go!



Increase shopper loyalty and breakfast sales by making the brands they love quick and easy to enjoy.



Improve returns with the higher price point of these larger-portioned, high-value brands. And, *Kellogg's® Cereal-in-a-Cup* drives bundle purchases of milk, juice, fruit and coffee.



Our optimized assortments enable you to offer varieties that cater to your customers' unique tastes without overstocking one flavor.

Meet the growing need for fast, on-the-go convenience at breakfast - and throughout the day



Kellogg's® Cocoa Krispies®
60 ct. / 2.3 oz. | 38000-31966



Kellogg's® Corn Pops®
60 ct. / 1.5 oz. | 38000-12467



Kellogg's® Froot Loops®
60 ct. / 1.5 oz. | 38000-12465



Kellogg's® Frosted Flakes®
60 ct. / 2.1 oz. | 38000-12468



Kellogg's® Raisin Bran Crunch®
60 ct. / 1.5 oz. | 38000-12474



Kellogg's® Classic Cereal Assortment Pack
60 ct. / Assorted | 38000-12609



Kellogg's® Favorite Cereal Assortment Pack
60 ct. / Assorted | 38000-12611



Kellogg's® Wellness Cereal Assortment Pack
60 ct. / Assorted | 38000-18315

WK Kellogg Co



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Product Description	Case Code	Case Count/ Unit Size	Gross Case Wt. (lbs)	
<i>Kellogg's® Cocoa Krispies®</i>	38000-31966	60ct./2.3oz.	13.00 lbs.	
<i>Kellogg's® Corn Pops®</i>	38000-12467	60ct./1.5oz.	10.00 lbs.	
<i>Kellogg's® Froot Loops®</i>	38000-12465	60ct./1.5oz.	10.00 lbs.	
<i>Kellogg's® Frosted Flakes®</i>	38000-12468	60ct./2.1oz.	12.50 lbs.	
<i>Kellogg's® Raisin Bran Crunch®</i>	38000-12474	60ct./2.8oz.	15.50 lbs.	
<i>Kellogg's® Cereal Assortment Pack - Classic:</i> <i>Kellogg's® Corn Flakes® (6), Kellogg's® Frosted Flakes® (16), Frosted Mini-Wheats® Bite Size (12), Raisin Bran Crunch® (8), Kellogg's® Rice Krispies® (6), Special K® (8), Smart Start® Antioxidants (4)</i>	38000-12609	Assorted	12.15 lbs.	
<i>Kellogg's® Cereal Assortment Pack - Favorite:</i> <i>Kellogg's® Apple Jacks® (8), Cocoa Krispies® (6), Kellogg's® Cinnamon Frosted Flakes® (6), Kellogg's® Froot Loops® (8), Kellogg's® Frosted Flakes® (14), Frosted Mini-Wheats® Bite Size (9), Raisin Bran Crunch® (9)</i>	38000-12611	Assorted	11.98 lbs.	
<i>Kellogg's® Cereal Assortment Pack - Wellness:</i> <i>Kellogg's® Low Fat Granola with Raisins (12), Smart Start® Antioxidants (12), Special K® Red Berries (12), Special K® Fruit & Yogurt (10), Kashi® GOLEAN Crunch!® (6), Frosted Mini-Wheats® Bite Size (8)</i>	38000-18315	Assorted	13.03 lbs.	

FOR MORE INFORMATION AND NUTRITIONAL INFORMATION,
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